



**patrickmarketing**

Find Your Focus

## Niagara Falls Memorial Medical Center PROPOSAL

You've built a great brand with an excellent foundation. Now, let's take your business to the next level. We're looking forward to being a part of your growth and future success! Here is what we propose in a nutshell.....

- **Your Offsite Marketing Team.** We are your Branding Experts, Strategy Team, Art Department, Content Writers, SEO & Reputation Management Department, Digital Media Buyers, Community Outreach Team, and Event Planners. We're ready to serve and always just one phone call away.
- **Monthly Meetings.** On-site Review/Preview meetings
- **Analytics and Reporting.** Google Analytics and our agency software
- **Animated Explainer Videos.** Produced quarterly (4x per year)
- **Talent Videos.** Produced quarterly (4x per year)
- **MMC-TV.** On your website and YouTube
- **SEO.** On going. Content pages as needed. Blog/News section to discuss your needs
- **Social Media.** Weekly Facebook and Instagram posts
- **Reputation Management.** Encouraging, monitoring, and managing reviews.
- **Community Outreach.** Events 2x per year. Partnership development.
- **Digital Media Buying.** Includes all creative

**TOTAL COMMITMENT: \$9,500 per month.**

\*In addition, we gladly manage TV and Radio buying at 10% of the total media spend. This is via the agency discount and not an additional cost to you.